

Project Manager  
Full-Time Position

### **Relevant Work Experience**

Career Level: Experienced (2+ Years of market research experience or experience in a related field)

Minimum Education: Bachelor's Degree

Location: New York, NY

Whitman Insight Strategies is a strategic research firm specializing in corporate branding and political strategy. We use innovative and cutting edge techniques to provide our clients with the insights and strategies they need to win in a competitive marketplace or on the campaign trail.

Our client roster has included political figures such as President Bill Clinton and New York City Mayor Mike Bloomberg, as well as Fortune 500 companies such as Unilever, Motorola, and AIG. We are looking for talented, energetic, hard-working, fun individuals with experience to join our team.

We are currently seeking a qualified PROJECT MANAGER to join our New York City-based team.

The Project Manager will be responsible for:

- Assessing and understanding client needs and issues to aid in the creation of proposals, pitches and new business development
- Managing the details of all phases of market research and strategic communications projects
- Supervising a team of analysts to turn data into clear and coherent client presentations

This position is a tremendous opportunity for a uniquely-skilled individual with exceptional critical-thinking skills to work as part of a consulting team that provides advice and strategic guidance for political campaigns, issue advocacy organizations, and Fortune 500 companies.

Requirements:

- Candidates MUST have 2+ years of previous work experience in market research or a closely-related field
- Candidates must have a deep understanding of qualitative and quantitative research methods
- Excellent oral and written communication skills
- Candidates must not only possess excellent analytical skills, but must also bring the ability to innovate and think critically

- To be considered you must be highly motivated, a self-starter, and possess the ability to function at a high level under tight deadlines

All interested candidates should email their resume and cover letter to [careers@whitmanstrategies.com](mailto:careers@whitmanstrategies.com)

Please reference the position you are applying for in the title line.

No phone calls.